

# NCC Cable System Order

11763852

Order #	62342588	Flight Dates	10/03/16 - 10/09/16	Update Date	10/03/16
Systemcode	7838	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	1
AE	Andrew Yoiles	Product Code		Total	\$2,790.00
Sales Coordinator	Luke Priddy	Est Code	1004Debate	Commission	\$418.50
Office	Washington	Product Name		Net Total	\$2,371.50
Phone	(301) 951-2620	Credit Status		Total Spots	10
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : R3: 10.03 REV. Dropped 1 and added back at extended daypart. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
2	CNN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
3	FXNC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
4	FXNC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
5	MNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
6	MNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	0	\$279.00	\$0.00	30	R3-1x: Vice Presidential Debate 10/4
7	CNBC	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
8	CNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
9	HLN	Vice Presidential Debate	10/3/16	10/9/16	18:00	20:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
10	HLN	Vice Presidential Debate	10/3/16	10/9/16	21:30	23:00		X						-	-	1	\$279.00	\$279.00	30	Vice Presidential Debate 10/4
11	MNBC	Vice Presidential Debate	10/3/16	10/9/16	21:30	24:00		X						-	-	1	\$279.00	\$279.00	30	R3+1x: Vice Presidential Debate 10/4

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$2,790.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,790.00

SYSTEM APP: SALES ACCT Date Printed 10/03/16

62342588 | Madison | Spectrum/Madison Interconnect, WI | 7838 |